Write yourself into the story of the AMSR

A legacy is one of the simplest and most flexible ways of giving

The AMSR is in sound shape thanks to our generous donors, but nevertheless legacy donations can be transformative in allowing charities to achieve more ambitious goals.

Leaving a legacy in your will does not involve any immediate financial outlay on your part, but it will provide the AMSR with a long-term benefit. Your legacy will be a meaningful way to support the AMSR, allowing us to develop long-term initiatives to improve our archive and promote it more effectively. For example, the bequest left by former Trustee Judie Lannon has already enabled us to make significant plans for the future.

> **Read more about our intentions for Judie's legacy here.**

Tax efficient giving

Leaving a legacy can be very tax-efficient as gifts to charities are exempt from inheritance tax. So as well as being a very special and thoughtful way of supporting the AMSR, there is an advantage to you and your beneficiaries. You can define how you want to remember the AMSR in your will in different ways, and we would advise that you discuss your plans with a solicitor before finalising or changing your arrangements.

Free Wills Month

It may be useful to know that every October and March is 'Free Wills' month. If you are aged 55 or over, with a simple will and an estate valued under the qualifying threshold, you can get your will written or updated free of charge. Click here to find out more or to get in touch with a participating solicitor.

Contact us

It is very straightforward to create a charitable legacy, even if you have already made a will. Please email our Treasurer if you would like to know more. Of course, if you're a step ahead of us and have already provided a legacy to AMSR in your will, for which we sincerely thank you, please don't forget to let us know!

The Archive of Market and Social Research

Email our Treasurer:
treasurer@amsr.org.uk

Visit our website:
https://www.amsr.org.uk